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FOR IMMEDIATE RELEASE:

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Bishop's Lodge announces new Managing Director

Santa Fe, NM – Bishop's Lodge Ranch Resort & Spa and Prism Hotels & Resorts announces Mr. Rich Verruni has been named Managing Director at the Santa Fe resort.

"The Santa Fe market is very exciting right now, with the new convention center and hotels being developed," says Prism Hotels & Resorts executive Todd Raburn, "We felt that Mr. Verruni was the best candidate for this historic property at this point in the growth in tourism in Santa Fe."

Mr. Verruni is a hospitality operations and marketing leader with 25 years of demonstrated hands-on management experience. He has been responsible for a portfolio of various sized Four- and Five-Star hotels and conference centers.

"With its special place in Santa Fe history, Bishop's Lodge is unique," says Mr. Verruni. "I intent to take it to the highest level of service and quality products for our local guests and out of state visitors."

Most recently, Mr. Verruni was Managing Director at Eldorado Hotel & Spa in Santa Fe, Westminster Hotel in New Jersey, Rosewood Hotels & Resorts in The Grenadines, and at La Posada Resort & Spa in Santa Fe.

He has also served on the Board of Directors for the Santa Fe Lodger's Association, New Mexico Children's Foundation and the New Mexico Hotel Association, and on the committee for Advertising, PR and Web Development for the Santa Fe Convention Bureau.

The Bishop's Lodge Ranch Resort & Spa was recently named "Best Place to Work" by Prism Hotels & Resorts, and received the "Platinum Award" from Smart Meetings magazine three years running.

Ranked by Travel & Leisure Magazine as one of America's premier retreats, the Bishop's Lodge Ranch Resort & Spa offers the resort-style family vacations, weddings, and conference facilities.

The Bishop's Lodge Ranch Resort & Spa is managed by Prism Hotels, whose clients also include Marriott, Hilton, Radisson, Doubletree, and Holiday Inn. To make a resort or spa reservation, call 800-732-2240 or visit www.bishopslodge.com.

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