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FOR IMMEDIATE RELEASE:

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Bishop's Lodge announces new Director of Sales and Marketing

Santa Fe, NM – Bishop's Lodge Ranch Resort & Spa and Prism Hotels & Resorts announces Becky A. Ellis, C.M.P. has been named Director of Sales and Marketing at the Santa Fe resort.

"With the 90th anniversary and planned renovations we've got a lot to offer," says Prism Hotels & Resorts executive Todd Raburn, "Becky is going to be a great addition at an exciting time."

Since 2006 Ms. Ellis has been the Director of Group Sales at Snowmass Village in Snowmass, Colorado, where she partnered with the Aspen Chamber of Commerce, Colorado Tourism Organization and the Denver Metro Convention & Visitors Bureau.

She has more than 12 years experience in the Santa Fe market. Ms. Ellis also served as Executive Director at the Santa Fe Convention and Visitor's Bureau from 1998 to 2002. She marketed to groups and individual visitors, worked with State of New Mexico Department of Tourism and directed an award-winning advertising campaign. Ms. Ellis has also been recognized with numerous coveted professional awards.

"I'm delighted to be back in Santa Fe and honored to be part a great team continuing the tradition of hospitality at Bishop's Lodge," says Ms. Ellis.

The Bishop's Lodge Ranch Resort & Spa was recently named "Best Place to Work" by Prism Hotels & Resorts, and received the "Platinum Award" from Smart Meetings magazine three years running.

Ranked by Travel & Leisure Magazine as one of America's premier retreats, the Bishop's Lodge Ranch Resort & Spa offers the resort-style family vacations, weddings, and conference facilities.

The Bishop's Lodge Ranch Resort & Spa is managed by Prism Hotels, whose clients also include Marriott, Hilton, Radisson, Doubletree, and Holiday Inn. To make a resort or spa reservation, call 800-732-2240 or visit www.bishopslodge.com.

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