



September 29, 2009

FOR IMMEDIATE RELEASE:

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Balloon Fiesta special offered at Bishop's Lodge

Santa Fe, NM – Bishop's Lodge Ranch Resort & Spa will offer 25% off on rooms during the Albuquerque International Balloon Fiesta, from Oct. 2 to Oct. 9, 2009.

The largest balloon event in the world includes more than 700 balloons and more than 100,000 spectators. Events include the Mass Ascension where hundreds of balloons lift off at the same time just after sunrise, the Balloon Glow that lights up the evening sky without taking flight, the Special Shape Rodeo and its evening "Glowdeo," races and trading card collection.

The Anderson-Abruzzo Balloon Museum is open every day of the 9-day event and features exhibits on the history and technology of ballooning.

Bishop's Lodge is located in Santa Fe, one hour from the Fiesta, and offers luxury accommodations, on-site activities and an award-winning spa -- making a family vacation around the Balloon Fiesta varied and full.

Bishop's Lodge Ranch Resort and Spa is minutes from downtown Santa Fe and offers gracious accommodations, a world-class spa, a variety of recreational and children's activities, and fine dining. Accommodations range from deluxe rooms to exclusive villas. Santa Fe charm and contemporary features grace the 15 unique lodges and 111 rooms. Resort activities include horseback riding, tennis, skeet shooting, and lawn games. Amenities include a swimming pool, hot tub, award-winning spa and a children's program.

The SháNah Spa and Wellness Center has been honored with **Condé Nast Johansens' "Most Outstanding Spa Award"** in North America and Caribbean." Bishop's Lodge Ranch Resort & Spa celebrated its 90th anniversary in 2008. It is managed by Prism Hotels & Resorts. To make a resort or spa reservation, call 800-732-2240 or visit www.bishopslodge.com.

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