

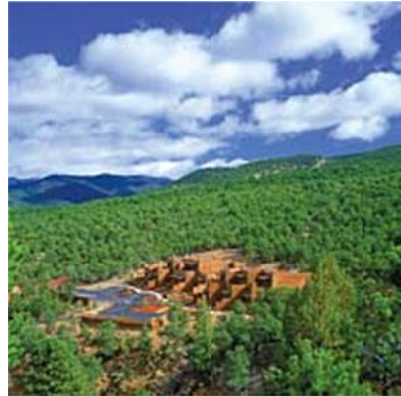


City of Santa Fe Creative Tourism and Bishop's Lodge Ranch Resort and Spa Announce

"Bishop's Lodge Creative Tourism Photography Package"

Santa Fe, New Mexico, September 21, 2010

— Bishop's Lodge Ranch Resort and Spa, in partnership with the City of Santa Fe Creative Tourism initiative, introduces a Creative Tourism Photography Package. This package offers visitors the opportunity to learn photography techniques with renowned local photographer [Dave Robinson](#). This two-day workshop is an ideal activity to further explore the resort's extensive gardens and natural landscapes; with Dave's expertise, guests will journey home with an album of memories to share with friends and family.



The Bishop's Lodge Creative Tourism Photography Package includes an overnight stay in deluxe accommodations with breakfast and admission to the two-day workshop. Resort fee is included. Rate is based on double occupancy with a two night stay minimum.

"Through the Creative Tourism Initiative we are raising awareness of the art forms and artists who make Santa Fe so special. Travelers are looking for meaningful experiences in the cities they visit, and the "Bishop's Lodge Creative Tourism Photography Package" will provide an opportunity for them to meet artists and participate directly in Santa Fe's unique culture," said Sabrina Pratt, director of the City of Santa Fe Arts Commission.

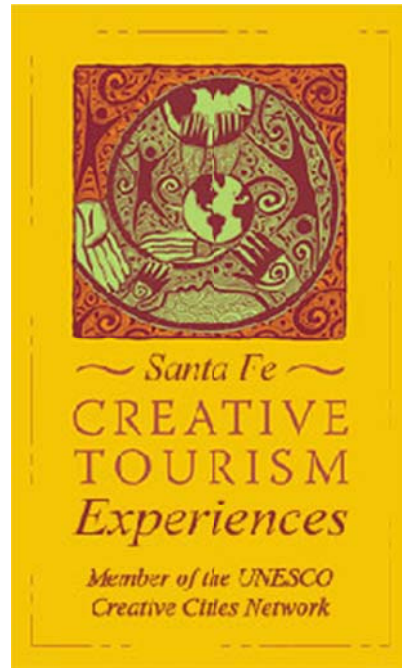


Dave Robinson

Rich Verruni, Managing Director of Bishop's Lodge Ranch Resort and Spa said, "Bishop's Lodge is excited to be working with the City of Santa Fe Creative Tourism to provide a hands-on experience, connecting visitors to our unique cultural heritage. Celebrating 93 years in hospitality, Bishop's Lodge offers a historic setting for an artistic experience that can only be found in the center of creativity, Santa Fe."

About Santa Fe Creative Tourism

Santa Fe Creative Tourism showcases the varied talents and resources of Santa Fe, New Mexico artists. At the website www.SantaFeCreativeTourism.org current and future workshops are available to visitors and residents in 23 artist mediums and categories. Workshops, classes and experiences taught by local community members in vibrant artists' studios and other settings make a Santa Fe visit all the more memorable. Work with an artisan to learn glass blowing, ceramics or another craft; learn flamenco dance moves with a Santa Fe performer; take a walk in the beautiful Santa Fe landscape and learn about the Native American and Spanish history of the area. With over 100 experiences to choose from, there is something for everyone. Workshops run from a few hours to weeks long. Some are even free of charge. Check the website for details.



The City of Santa Fe is continuing to work with artists and arts businesses to further develop the organization and promotion of workshops that allow visitors to experience Santa Fe in a hands-on fashion. Partnerships and collaborations with the hospitality industry and other entities are welcomed. This initiative was created as a result of the City of Santa Fe's 2005 appointment to the UNESCO Creative Cities Network and builds upon the successful 2008 International Conference on Creative Tourism held in Santa Fe.

The City of Santa Fe Arts Commission (SFAC), an agency within the municipal government of the City of Santa Fe, provides leadership by and for City government in supporting arts and cultural affairs. The SFAC also recommends programs and policies that develop, sustain and promote artistic excellence in the community. For more information contact SFAC at (505) 955-6707, email artscommission@santafenm.gov or fax (505) 955-6671.

About Bishop's Lodge:

The Bishop's Lodge Ranch Resort & Spa is a classic, historic destination resort minutes from downtown Santa Fe. Bishop's Lodge is a member of Historic Hotels of America®, a program of the National Trust for Historic Preservation and brand of Preferred Hotel Group. Meeting spaces include four conference rooms totaling 8,000 square feet, fully wired with high-speed Internet access. Outdoor spaces are available for receptions and activities. Business support services are available, as well as catering and culinary planners.

Ranked by Travel & Leisure magazine as one of America's premier retreats, Bishop's Lodge Ranch Resort & Spa is managed by Prism Hotels & Resorts. To make a resort or spa reservation, call 800-732-2240 or visit www.bishopslodge.com.

For press inquiries, please contact:

Brent E. Hanifl
Santa Fe Creative Tourism
608-792-5746

santafecreativetourism@gmail.com
www.SantafeCreativeTourism.org

Rachel Silva
Ballantines PR
505 795 5353
Rachel@ballantinespr.com
www.ballantinespr.com

