



January 28, 2008

FOR IMMEDIATE RELEASE:

Contact: Lynn Strauss
Phone: (505) 412-0319
Email: lynn.strauss@browndogs.org
Website: www.bishopslodge.com

Celebrating A History of Hospitality

Santa Fe, NM – With a proud history of 90 years as a resort, Bishop's Lodge Ranch Resort & Spa offers a 90th anniversary package. The package includes accommodations for two nights at \$399 including tax. Offer based on double occupancy and availability, some restrictions apply.

Additionally, \$90 "90th Anniversary" specials include a Native Stone Massage, a three-course dinner for two including a bottle of wine, or a horseback ride for two, excluding tax and gratuity.

Special celebrations are planned throughout 2008 to commemorate the 90th Anniversary of The Bishop's Lodge Ranch Resort & Spa's transition from a private estate to New Mexico's first resort retreat in 1918. The 90th anniversary year will include exciting events, promotions, a web campaign inviting past visitors to share their stories, photos and memorabilia of Bishop's Lodge, and a photography contest. More information is available online at bishopslodge.com.

The Bishop's Lodge Ranch Resort & Spa has been ranked by **Travel & Leisure** magazine as one of America's premier retreats, and is among **Away.com's** Top 100 Family Resorts.

Bishop's Lodge offers luxury accommodations, active recreation, gourmet dining at Las Fuentes Restaurant & Bar, and hand-crafted hospitality in a splendid classic country setting just minutes from the downtown plaza of Santa Fe.

Bishop's Lodge Ranch Resort & Spa is managed by Prism Hotels & Resorts, whose clients also include Marriott, Hilton, Radisson, Doubletree, and Holiday Inn. To make a resort or spa reservation, call 800-732-2240 or visit www.bishopslodge.com.

#